# Wolf Lake Onion Days Festival August 3<sup>rd</sup> – 5<sup>th</sup> 2023

### **Dear Wolf Lake Area Business**

Holy Cow! It's that time of year again and we have begun planning for the 2023 Wolf Lake Onion Days Festival. Just like previous years, we cannot pull this off without the help of you, our gracious sponsor.

In addition to the yearly costs of bringing the Onion Days Festival, this year we will need to replace the PA system equipment and we are working with the park Trustee to install an air conditioning unit for the building. Our current PA system is no longer working as needed and after last year's hot and humid event, we decided we needed a cooler area for anyone with health conditions, for people to recover from overheating, and any possible ailments from the high temps or humid air. A little extra would greatly help us out with these extra costs.

This year's theme is "Holy Cow! Have you herd it's been 50 years?" As always, your contributions are a very important part of the festival, as it allows us to offer the community a few days of fun and excitement! Just like the past couple of years, we will continue to give back to the community by using local businesses to purchase our supplies and prizes, if available. By continuing to support the Wolf Lake community and the Onion Days Festival, we all prosper as a community. Please help our committee in offering a family-friendly, hometown festival by reviewing the following sponsorship levels and return your check to the address below. Attached is a list of events you may choose to sponsor by making a note on the memo line of your check.

# GREEN LEVEL YELLOW LEVEL RED LEVEL SWEET LEVEL Image: Ward of the state of th

ONION DAYS COMMITTEE: PO BOX 305, WOLF LAKE, IN 46796

In return for your financial support, your business name will be listed in the festival schedule booklet and be announced during the event you wish to sponsor. All Red and Sweet Onion levels will have an ad placement in the booklet. Any business who may want to display a banner along the fence of the main performance area of the park needs to contact a committee member to get this arranged. A committee member will follow up with you if we have not heard back from you by June 5<sup>th</sup> as this date will be our last sponsor wrap up to guarantee the promised advertising.

### 2023 theme: Holy Cow! Have you herd it's been 50 years?

"Thank you" in advance for helping us continue this festival! Wolf Lake Onion Days Festival Committee<sup>©</sup>

Email: wolflakeoniondays@yahoo.com

### **Officers**

President:Stacy ComerVice President:Mark BeckSecretary:Treasurer:Treasurer:Tara NorrisFacilities Mgr:TJ Fleetwood

### <u>General Members</u> Leah Beck Miranda Clouse

Lester Comer

James Cupp



## Wolf Lake Onion Days Festival August 3<sup>rd</sup> – 5<sup>th</sup> 2023

# 2023 Events to Sponsor

\*Above the Fold Band
Kids Night Activities
Kiddie King & Queen Contest
Balloon Artists
\*Kiddie Pedal Tractor Pull
"Inclognito" Cloggers
Silent Auction Items

Corn Hole Tournament \*Gunslinger Band Farm / Lawn Tractor Show Sip N' Paint Shepherds Brass Car Show Color Run Elkhart Co Garden Tractor Pull Wolf Lake Trivia Contest Parade \*BDP Band Onion Derby Races

These are events you may list in your memo on your check to sponsor if you wish to be announced during the event. Anyone wanting to fully sponsor a band \*(\$800 each) or the Kiddie Pedal Tractor Pull \*(\$1000) would have a banner made with your logo as full sponsorship, along with the event's logo or photo on the banner. This full sponsorship is an advertising event opportunity or can be made to honor the memory of someone.